

Message Text

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ERBEVIS-AGRIC

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FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

UNCLAS STATE 144871

E.O. 11652: N/A

TAGS: BEXP

SUBJ: AGRICULTURAL COMMODITY STUDY IN EGYPT

1. D. SHEPPARD, NEAR EAST/AFRICA TRADE DEVELOPMENT OFFICER, FOREIGN AGRICULTURAL SERVICE, USDA ACCOMPANIED BY MARTIN A. MILLER, MARKETING SPECIALIST, OHIO DEPT. OF AGRICULTURE PLAN TO CONDUCT SUBJECT TO FINAL AUTHORIZATION OF FUNDS, FAS-SPONSORED COMMODITY IDENTIFICATION STUDY IN EGYPT FALL 1975.

2. OBJECTIVES OF STUDY FOR ARAB REPUBLIC OF EGYPT ARE: (1) TO DETERMINE MARKETING PROSPECTS FOR US AGRICULTURAL COMMODITIES AND PROCESSED FOODS; (2) TO IDENTIFY US AGRICULTURAL COMMODITIES HAVING MARKET POTENTIAL; AND (3) TO IDENTIFY BUYERS AND END-USERS OF US AGRICULTURAL COMMODITIES.

3. SUBJECT TO EMBASSY APPROVAL SHEPPARD/MILLER TENTATIVELY PLAN TO CONDUCT STUDY IN CAIRO LASTING ABOUT 3 WEEKS BEGINNING ON OR ABOUT OCTOBER 1.

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